

# Cryo Innovations

## STAND ALONE CRYO SHOP

# REVENUE MODELS

Whether you are starting a Cryotherapy store or adding this service to your business. Increase your client base by appealing to a wider audience. Cryo Innovations offers a low cost chamber that provides an extra revenue stream. The overhead is minimal compared to potential profits.

The average cost per session varies across the country but here is a small sample of current rates.

### AVERAGE SESSION COSTS:\*

Company Name	City	State	Single Session	5 Sessions	10 Sessions
Cryotherapy Spa of Brooklyn	Brooklyn	NY	\$95	\$325	\$550
Cryo clinic	Flower Mound	TX	\$65	\$300	\$540
Southern California Cryo Shops	Orange County	CA	\$50	\$160	\$350

### POTENTIAL REVENUE MODEL:\*

Sessions/Day	Price/Session	Gross Revenue	Cost of Gas	Profit/Day	Monthly Revenue
10	\$35	\$350	\$50	\$300	\$9,000
20	\$35	\$700	\$100	\$600	\$18,000
50	\$35	\$1,750	\$250	\$1,500	\$45,000
100	\$35	\$3,500	\$500	\$3,000	\$90,000

### START-UP STAND ALONE STORE COSTS MONTHLY\*

In-House Labor Cost \$15/hr	\$3,600.00
Rent 800 sq/ft	\$1,500.00
Utilities (Phone, Internet, Electricity etc)	\$200.00
Insurance	\$200.00
<b>TOTAL EXPENSES</b>	<b>\$5,500.00</b>

\*These are estimated numbers  
your actual numbers will vary

1582 Monrovia Ave  
Newport Beach, CA 92663

1-888-431-CRYO  
1-949-627-8790

info@CryoInnovations.com  
www.CryoInnovations.com