

Cryo Innovations REVENUE MODELS

Tanning Salons! Get ready to add the "coldest" new addition to your customers memberships. Cryotherapy is the newest trend in the industry. It allows salons the ability to offer members an upgrade option before their tan session. Cryotherapy increases blood flow to the skin which improves the tanning session.

Increase your bottom line with a new UPGRADE option to your clients, with CRYOTHERAPY. With the lowest cost in the market and full financing or lease options available, Cryo Innovations is your answer to bigger profits.

Sample session & upgrade pricing*

Unlimited Session Upgrade	\$150
Per Session	\$35

*Normal unlimited memberships can range from \$150 - \$399

Unlimited Package Upgrades (Recurring)*

Members Monthly	Recurring Revenue
50	\$7,500
100	\$15,000
250	\$37,500
500	\$75,000
1000	\$150,000

SESSION PACKAGE PURCHASES:*

Users	2 Sessions	4 sessions	6 Sessions	10 Sessions
100	\$3,500	\$7,000	\$10,500	\$17,500
250	\$8,750	\$17,500	\$26,250	\$43,750
500	\$17,500	\$35,000	\$52,500	\$87,500
1000	\$35,000	\$70,000	\$105,000	\$175,000
2500	\$87,500	\$175,000	\$262,500	\$437,500

AVERAGE SESSION COSTS:*

Company Name	City	State	Single Session	5 Sessions	10 Sessions
Cryotherapy Spa of Brooklyn	Brooklyn	NY	\$95	\$325	\$550
Cryo clinic	Flower Mound	TX	\$65	\$300	\$540
Cryo Care (Multiple Locations)	Laguna Beach, Huntington	CA	\$50	\$160	\$350

*These are sample numbers
Your actual numbers will vary

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